

GOVERNMENT DEGREE COLLEGE

RAYACHOTY – 516269, ANNAMAYYA DISTRICT. (A.P.)



DEPARTMENT OF ZOOLOGY

WILD LIFE CONSERVATION DAY

1. Name of the Activity	Wild life Conservation day
2. S.No of the Activity	
3. Date	04-12-2023
4. Number of students participated	35
5. Number of faculty involved	Dept of Zoology, RRC,NSS,NCC and All staff members
6. Aim & Objectives:	<ul style="list-style-type: none">• World Wildlife Day will be celebrated in 2023 under the theme "Partnerships for wildlife conservation", honoring the people who are making a difference.• World Wildlife Day is annually celebrated on March 3rd to celebrate the many beautiful and varied forms of wild fauna and flora and raise awareness of the multitude of benefits that their conservation provides to people.• The purpose of World Wildlife Day is to promote and celebrate the conservation of wildlife and their habitats, as well as to highlight the urgent need to combat the illegal trade in wildlife, which threatens many species with extinction.• The day provides an opportunity to raise public awareness about the importance of protecting biodiversity and the role that each of us can play in achieving this goal.

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| | <ul style="list-style-type: none">• Each year, World Wildlife Day has a theme, which is chosen to highlight a specific aspect of wildlife conservation. |
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The Context:

- World Wildlife Day is celebrated annually on March 3rd to raise awareness about the world's wild animals and plants, and to celebrate the diversity of our planet's wildlife.
- The day was established by the United Nations General Assembly in 2013 to mark the adoption of the Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES) in 1973.
- The purpose of World Wildlife Day is to promote and celebrate the conservation of wildlife and their habitats, as well as to highlight the urgent need to combat the illegal trade in wildlife, which threatens many species with extinction.
- The day provides an opportunity to raise public awareness about the importance of protecting biodiversity and the role that each of us can play in achieving this goal.
- Each year, World Wildlife Day has a theme, which is chosen to highlight a specific aspect of wildlife conservation.
- The theme for 2021 was "Forests and Livelihoods: Sustaining People and Planet," while the theme for 2022 was "A world without wildlife? Not if we can help it."
- The themes provide a focus for events and activities organized around the world to celebrate the day and promote awareness about wildlife conservation.

Objectives of the Practice:-

World Wildlife Day is an important global event that raises awareness about the importance of conserving wildlife and their habitats. Here are some reasons why World Wildlife Day is important:

1. Protects biodiversity: Wildlife plays a vital role in maintaining the biodiversity of our planet. It is essential to protect wildlife and their habitats to ensure that the delicate balance of nature is maintained.
2. Promotes sustainable development: The conservation of wildlife and their habitats is an essential component of sustainable development. By protecting wildlife, we can

promote sustainable economic development and ensure that future generations can enjoy the benefits of a healthy planet.

3. Combats wildlife crime: The illegal trade in wildlife is a global problem that threatens many species with extinction. World Wildlife Day provides an opportunity to raise awareness about the urgent need to combat wildlife crime and protect endangered species.
4. Inspires action: World Wildlife Day inspires people to take action to protect wildlife and their habitats. Through events, activities, and campaigns, World Wildlife Day provides a platform for individuals, organizations, and governments to come together to promote and celebrate the conservation of wildlife.
5. Raises awareness: World Wildlife Day raises awareness about the importance of protecting wildlife and their habitats. It provides a global platform to highlight the urgent need to protect endangered species, combat wildlife crime, and promote sustainable development.
6. Celebrates the beauty of nature: World Wildlife Day celebrates the beauty and diversity of the world's wildlife. It provides an opportunity to appreciate the wonder of nature and to celebrate the incredible variety of life on our planet.

The practice:-

- World Wildlife Day was established by the United Nations General Assembly on March 3, 2013, to raise awareness about the world's wild animals and plants, and to celebrate the diversity of our planet's wildlife.
- The day marks the adoption of the Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES) on March 3, 1973, which is an international treaty that aims to regulate the trade in wildlife and protect endangered species.

- The first World Wildlife Day was celebrated in 2014, and since then, it has become an important global event for raising awareness about the conservation of wildlife and their habitats.
- World Wildlife Day is an opportunity for individuals, organizations, and governments around the world to come together to raise awareness about the importance of protecting wildlife and their habitats.
- It provides a platform to promote and celebrate the conservation of wildlife and to highlight the urgent need to combat the illegal trade in wildlife, which threatens many species with extinction.
- Through events, activities, and campaigns, World Wildlife Day aims to inspire people to take action to protect the world's wildlife for future generations.

- **Photographs of “WILD LIFE CONSERVATION DAY” in Government**



Rayachoty, Andhra Pradesh, India
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